HIVE Sixth Form Countesthorpe Academy



Respect Success

# **ESPORTS** (BTEC Level 3 National Extended Certificate)

# Why study this course?

Esports is defined as organised competitive gaming, which is human versus human, either as individuals or in teams. The esports industry is a fast-growing global industry. The global esports market was valued at U.S. \$865 million in 2019 and is projected to reach U.S. \$1.79 billion in 2022. This suite of qualifications has been developed to meet this upcoming demand for skills in esports. The qualifications include a breadth of transferable skills that enable learners to experience different areas of esports to aid their progression to employment, either directly or via further study.

Esports offers a unique opportunity to study a sector that crosses over multiple subject areas such as sport, marketing, enterprise, IT and the creatives.

## Aims of the course

The qualification is aimed at learners who want to progress to employment in the esports industry, possibly via an apprenticeship, or who may aspire to enter higher education. The qualification is endorsed by the British Esports Association as being suitable for learners who want to work in the industry. This means that it will be recognised by employers and will support entry into the industry in a range of roles.

### Course outline

Learners taking this qualification will study four mandatory units:

Unit 1: Introduction to Esports.

Unit 2: Esports Skills, Strategies and Analysis.

**Unit 3:** Enterprise and Entrepreneurship in the Esports Industry.

**Unit 4:** Health, Well-being and Fitness for Esports Players.

#### How am I assessed?

The Pearson BTEC Level 3 National Extended Certificate in Esports is 360 GLH and is equivalent in size to one A level. It may be taken alongside other Level 3 vocational qualifications and/or A levels as part of a two-year, full-time study programme. All units are assessed internally.

#### Where does this course lead?

The primary focus of the Pearson BTEC Level 3 National Extended Diploma in Esports is on progressing to employment across a range of roles within esports.

Jobs that are available in these areas include:

- Esports player
- Team coach
- · Events organiser
- Video production editor
- Photographer
- Data analyst

The qualification attracts UCAS Tariff points and is recognised by higher education providers as contributing to entry requirements for many related courses, such as a BA (Hons) in Events Management, a BA (Hons) in Media or a BA (Hons) in Esports, as well as accessing other higher education programmes.



Learn more at Countesthorpe.org.uk

Be the best you can be