



A Level Product Design Course

Year 11 into year 12 into transition work

Year 11 summer task - mini designer investigation project



Designers

You are to choose two designers from the list below and complete a study of their work.

- ▶ Philippe Starck
- ▶ James Dyson
- ▶ Dieter Rams
- ▶ Charles and Ray Eames
- ▶ Marianne Brandt
- ▶ Robin Day
- ▶ Michael Graves

Designers

What to investigate for your chosen designers

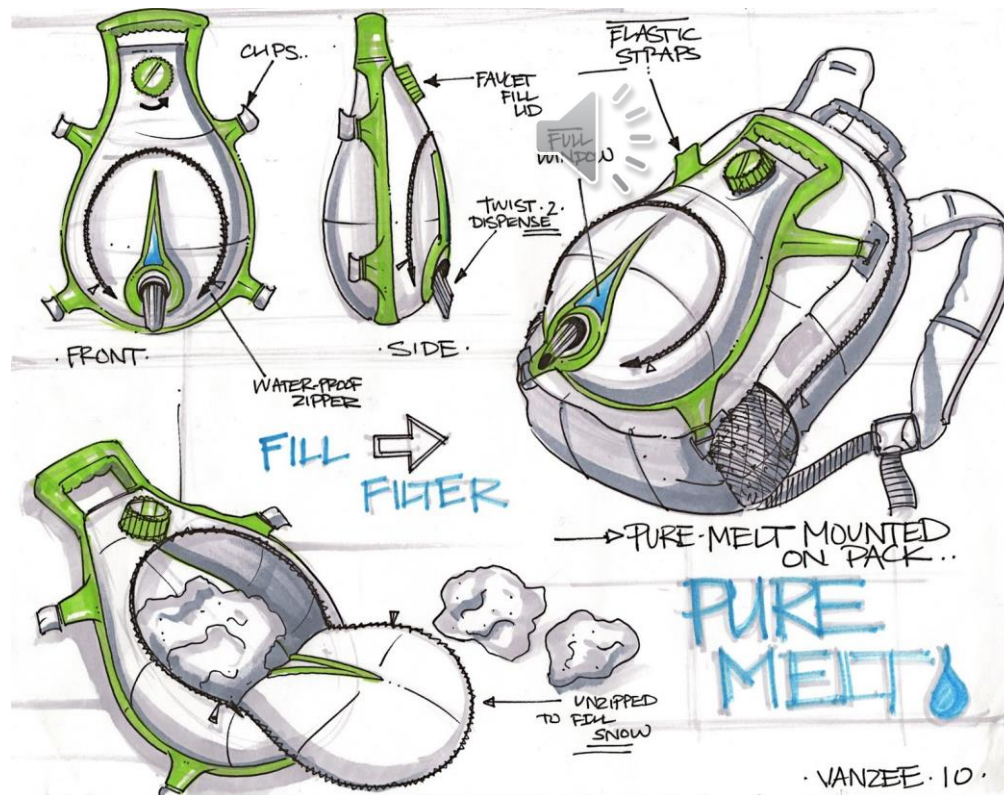
- ▶ Giving me background information and history of the designers. Give me examples of the products they have designed and what has made them famous.
- ▶ Style (what is their style)
- ▶ Use of materials (what materials have they used and why)
- ▶ Why you like their work or dislike their work.

- ▶ Then complete a compare and contrast between your two designers work. Explaining how they are similar and also how they differ in style.

- ▶ You should aim to complete 2 sides of A4 paper and include images of the designer's work to help explain your work.

What to investigate for your chosen designers

- ▶ Recreate 2 of your favourite designers work by sketching or recreating in sketch up



Return to college in September

I would like you to have completed the work over the summer and come to your first lesson with this work completed.

So to recap you are to complete the following.

1. Investigate 2 designer from the list on the previous slide.
2. Complete a compare and contrast SA on your two designers work.
3. Recreate two drawn or sketch up models from your favourite designer.